

COOPERATIVE ENDEAVOR AGREEMENT
BETWEEN
ST. CHARLES PARISH
AND
GERMAN COAST FARMERS' MARKET

This Cooperative Endeavor Agreement is made and entered into on this 1st day of March 2024 (the "Commencement Date") by and between:

The German Coast Farmers' Market, Post Office Box 119, Destrehan, LA 70047, herein represented by Ann Montgomery, its President, and St. Charles Parish, 14045 River Road, Hahnville, LA 70057, herein represented by Matthew Jewell, its Parish President.

The German Coast Farmers' Market hereby agrees to implement the projects outlined in "EXHIBIT A" and agrees to provide the following reports and supporting documentation to the St. Charles Parish Department of Economic Development & Tourism:

- A monthly report, due by the close of business five (5) days after the last Saturday market of the month or the last weekly market operating day of the month, containing cumulative totals of the preceding markets' vendor sales figures, customer attendance, vendor attendance and vendors domiciled in St. Charles Parish.
- Results of an annual, "Peak-Season" survey market of patrons, due no later than September 1, 2024, documenting the customer's place of residence, customer's average expenditure per market visit, the customer's total number of market visits per calendar year, method of customer's market awareness and other information requested by the St. Charles Parish Department of Economic Development & Tourism.
- Quarterly Progress Reports, due thirty-one (31) calendar days after the end of each quarter, for each of the items listed in "EXHIBIT A."

- A Quarterly Accounting Report, due on the same days as the Quarterly Progress Reports, detailing the use of the St. Charles Parish Grant Proceeds.
- 2024 Annual Report containing a cumulative summary of market statistics, activities, and annual financial statements delivered to St. Charles Parish Department of Economic Development & Tourism by February 1, 2025.
- Other information, reports and documentation requested by the St. Charles Parish Department of Economic Development & Tourism.

St. Charles Parish, through the Department of Economic Development & Tourism, hereby agrees to provide Twelve Thousand Dollars (\$12,000.00) in funding for the services listed in "EXIHIBIT A." Funding for said projects shall be dispersed as follows:

- \$8,000.00 no later than March 31, 2024
- \$4,000.00 no later than November 30, 2024

The term of the Agreement shall begin on the "Commencement Date" first written above and shall expire on February 28, 2025 (the "Expiration Date").

German Coast Farmers Market

St. Charles Parish

By: Ann Montgomery

Ann Montgomery
GCFM President

By: Matthew Jewell

Matthew Jewell
Parish President

EXHIBIT A

The German Coast Farmers Market (GCFM) agrees to provide the following:

East & West Bank Farmers Market Venues

GCFM will operate and manage an East Bank Farmers' Market and a West Bank Farmers Market for the purpose of providing local farmers and value-added vendors a weekly venue to sell the produce.

Seedling Program & Market Promotional Items

GCFM will continue to promote the seedling Program and Industry Support Program as well as market promotional items a revenue source for operating expenses of the market.

Louisiana Seniors Farmers Market Nutrition Program

GCFM will participate in the program , administered by the Louisiana Department of Agriculture & Forestry (LDAF). GCFM will encourage eligible vendors to become certified. Council on Aging forwards eligible participant listing to LDAF. Eligible participants will receive \$16 in coupons to buy fresh fruits, vegetables and cut herbs from a certified vendor.

Resident Business & Entrepreneurship Program

GCFM will work to increase vendor selling opportunities by developing and encouraging relationships with the Edible Enterprise Food Incubator Program and its tenants, local restaurants, retail outlets and the St. Charles Parish School System. The GCFM will offer technical assistance to vendors and entrepreneurs.

Website-Internet Service

GCFM will facilitate maintenance of a website to assist market vendors in advertising and promoting their products. GCFM will assist all market vendors by emailing a newsletter to market patrons.

Tourism

GCFM will promote local tourism attractions and work with agencies to increase visitor attendance.

Market Lagniappe

GCFM will regularly sponsor and offer market programs aiming to educate and entertain patrons. Lagniappe examples may include but are not limited to food demonstrations, live music, gardening seminars, and health fitness educational opportunities.

Grants, Donations, In-Kind Services

GCFM will proactively pursue grant opportunities and financial & in-kind donations to assist with defraying operating expenses.

Heritage Education Initiative

GCFM will educate market visitors on the history of the German Coast, by displaying interpretive panels/signboards, which will follow the stories of German Settlers. These panels will serve to educate visitors on the history of the immigration and settlement of the Coast.

St. Charles Parish Council Presentation

GCFM is scheduled to appear at the February 5, 2024 St. Charles Parish Council Meeting and present a summary report of their 2023 operations and answer questions pertaining to GCFM activities.