



Economic Development & Tourism Department

PREPARED BY
Patrick Beard, Director

PREPARED FOR

St. Charles Parish Council



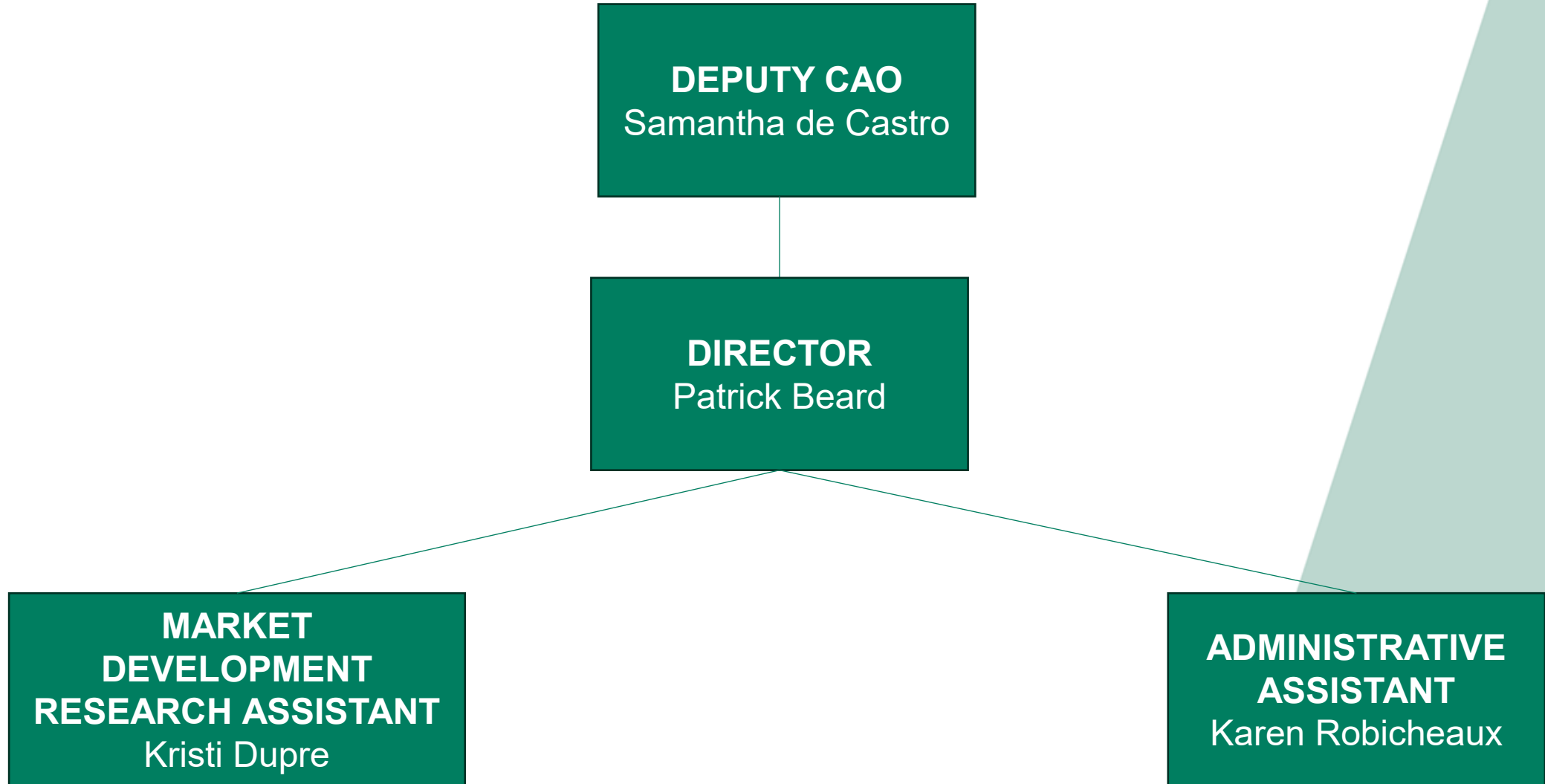
12.01.2025



Departmental Report

- Department Overview
- St. Charles Parish Economy
- 2026 Plans

2025 DEPARTMENT CHART



WHAT IS ECONOMIC DEVELOPMENT?

Improvement of the **economic well-being** and **quality of life** for the community by creating and retaining **jobs** and providing a stable **tax** base.

ECONOMIC DEVELOPMENT PURPOSE

Ultimately, economic development is a revenue strategy for the community, generating additional tax dollars from new business investment.

Business Retention – Keep businesses operating

Business Expansion – Grow business investments

Business Attraction – Attract businesses to SCP

ECONOMIC DEVELOPMENT FUNCTIONS

- 1. Bring new businesses in and promote SCP as a location for doing business**
- 2. Help existing businesses solve problems that could lead them to close or leave SCP**

ECONOMIC DEVELOPMENT FUNCTIONS

3. Help businesses grow
4. *Work with partners* to prepare residents for available careers, connect businesses to skilled workers, and build the pipeline of future workers
5. Help entrepreneurs and new firms start up and access the resources they need to succeed



St. Charles Parish Economy

Economic Driver — Top 10-Sized Economy

Rank	Parish	2024 GDP (Billions)	Pop. Rank (2025 Est.)
1	East Baton Rouge	\$44,907,378,361	1
2	Orleans	\$31,004,914,047	3
3	Jefferson	\$29,419,501,191	2
4	Calcasieu	\$20,110,428,123	7
5	Lafayette	\$19,976,528,675	5
6	St. Tammany	\$16,575,083,810	4
7	Caddo Parish	\$16,570,261,660	6
8	St. Charles	\$11,100,566,754	21
9	Ascension	\$10,927,393,262	11
10	Ouachita	\$8,708,364,257	8



Demographic Overview



52,500

Approximate 2025 Population



\$106,500

Average HH Income



\$97,000

Avg. Wages per Employee



25,300

Labor Force

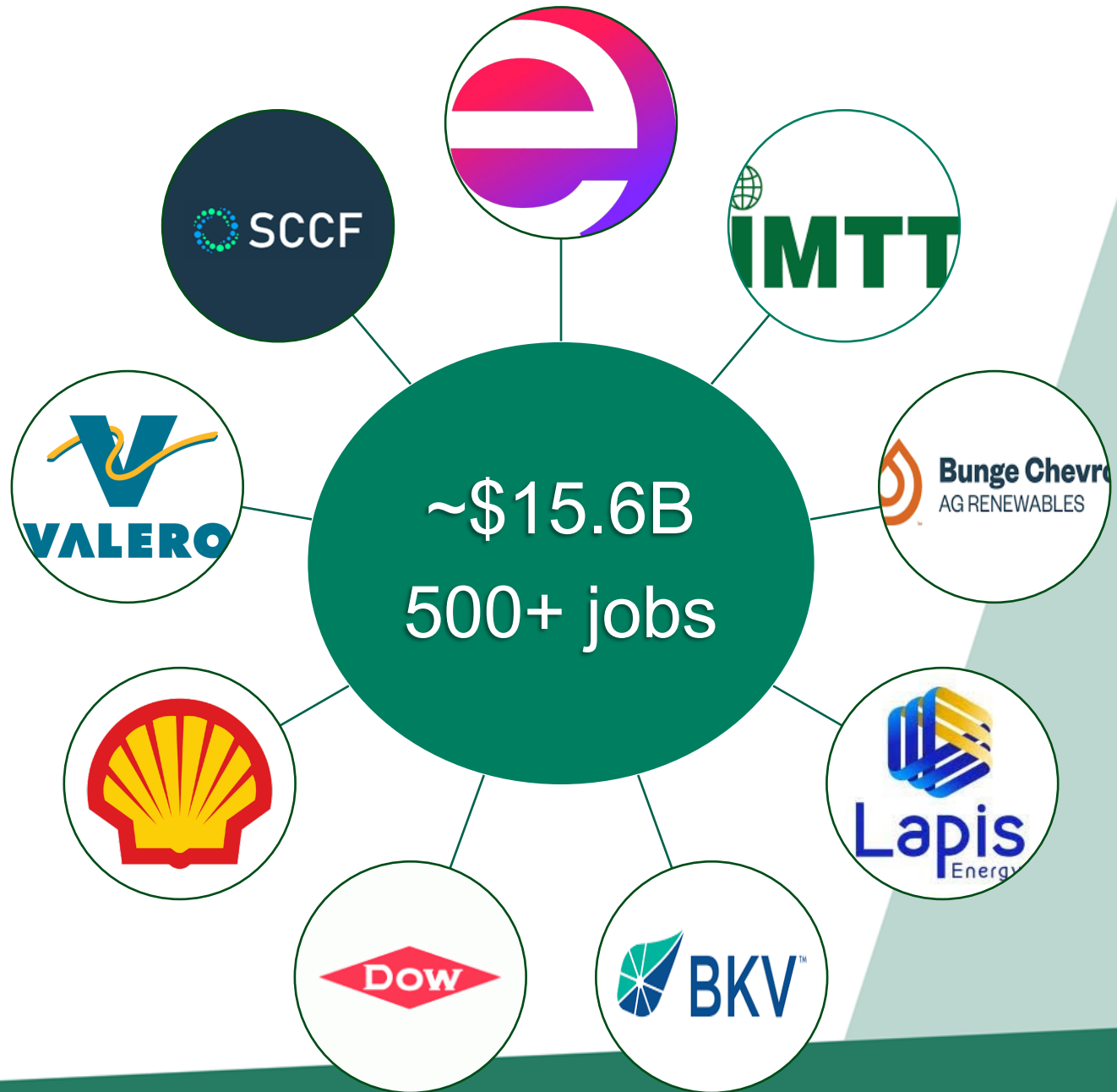
*Values are rounded to nearest hundred



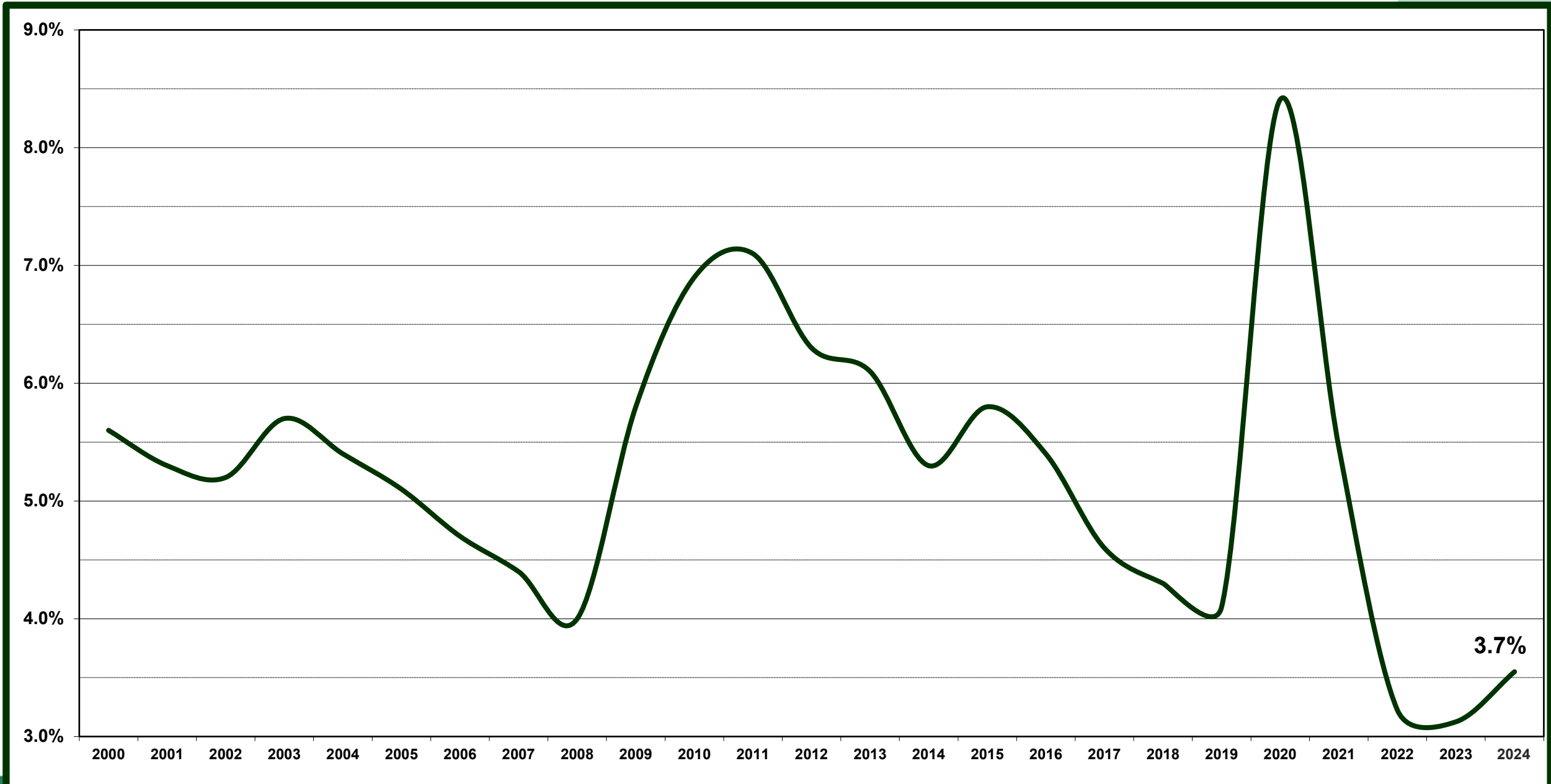
Industrial Partners & Top Employers



DIVERSE PROJECT MIX



LABOR MARKET – UNEMPLOYMENT RATE

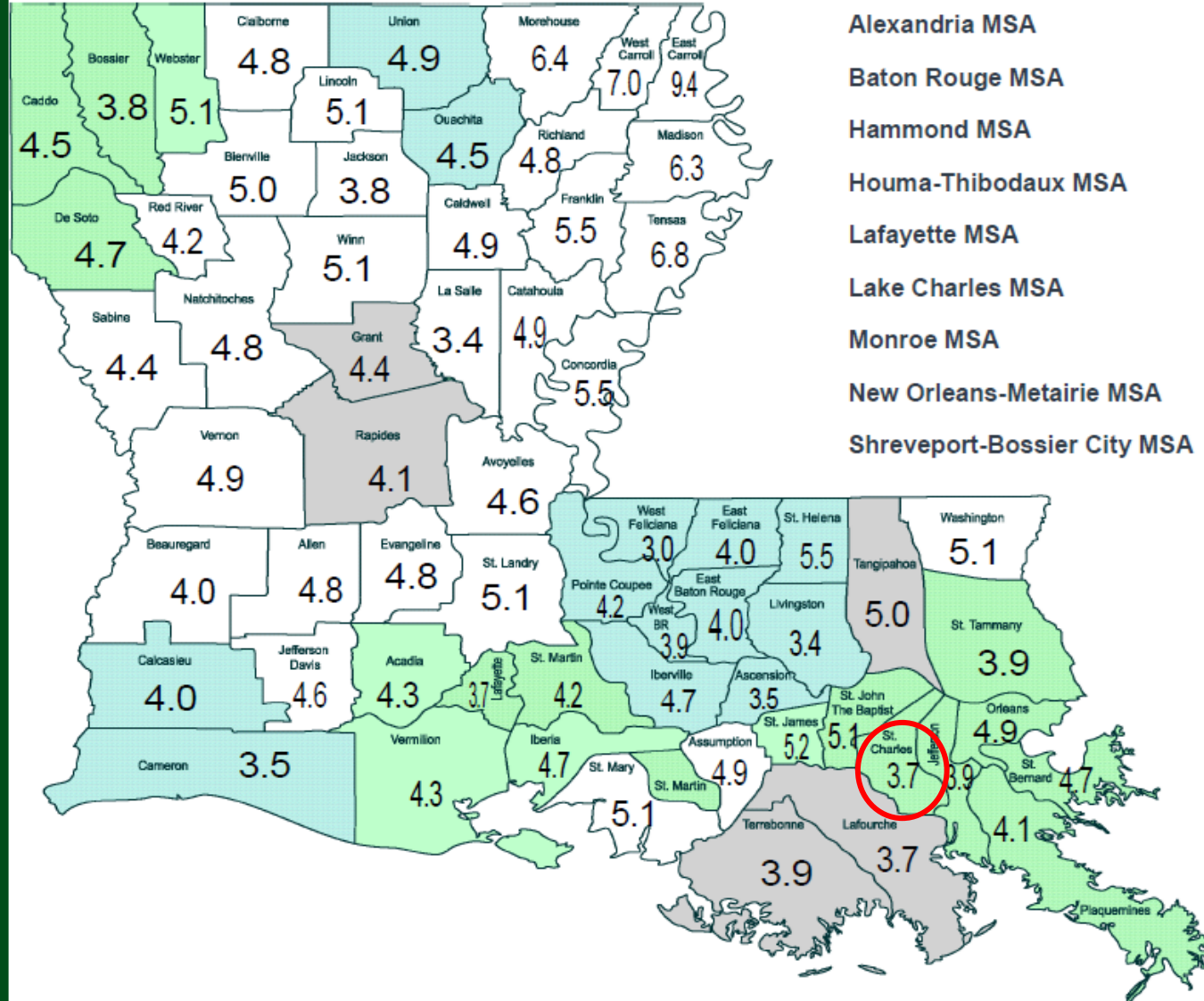


ONE OF THE LOWEST

17

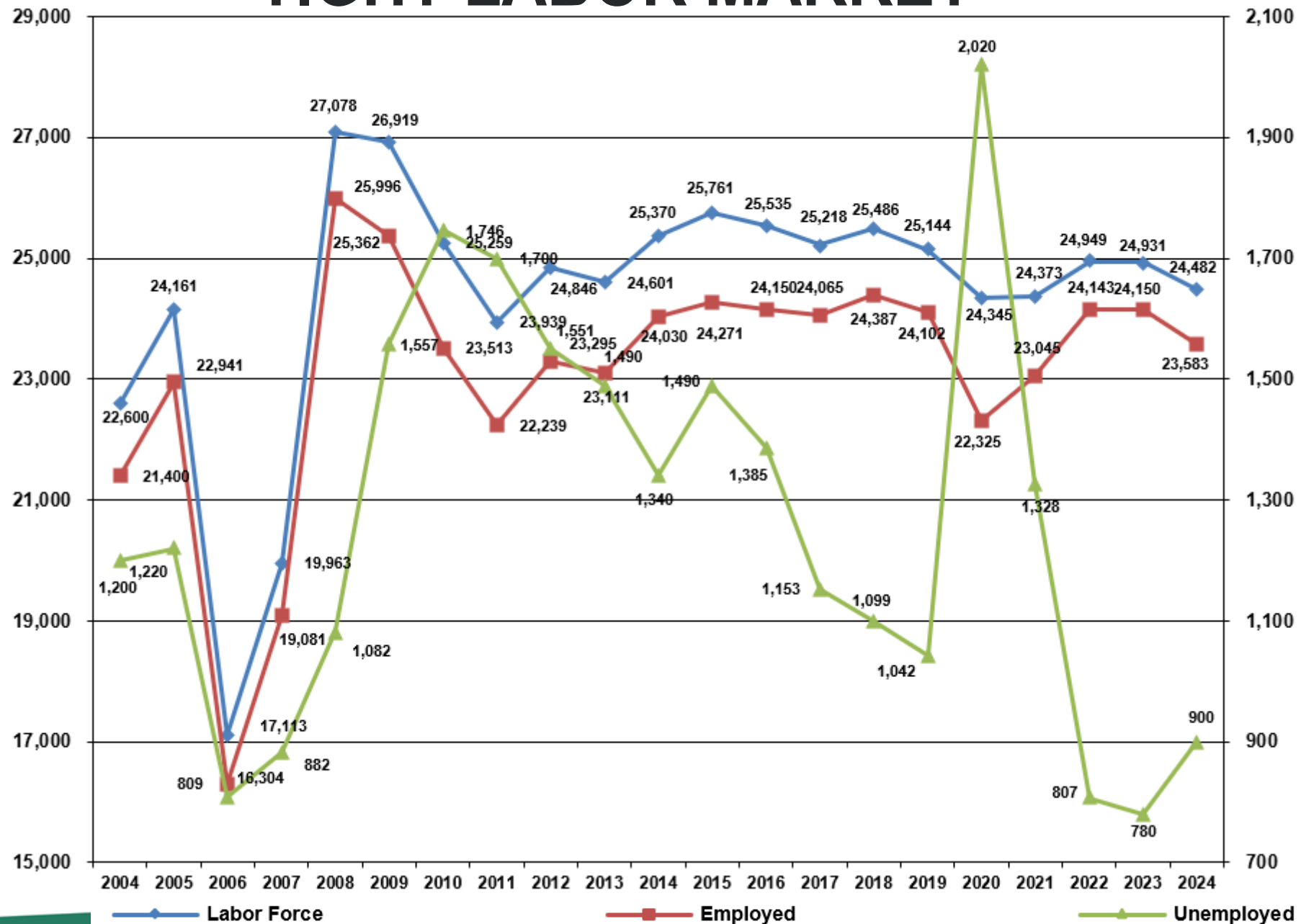
Louisiana Unemployment Rates (Not Seasonally Adjusted)

August 2024

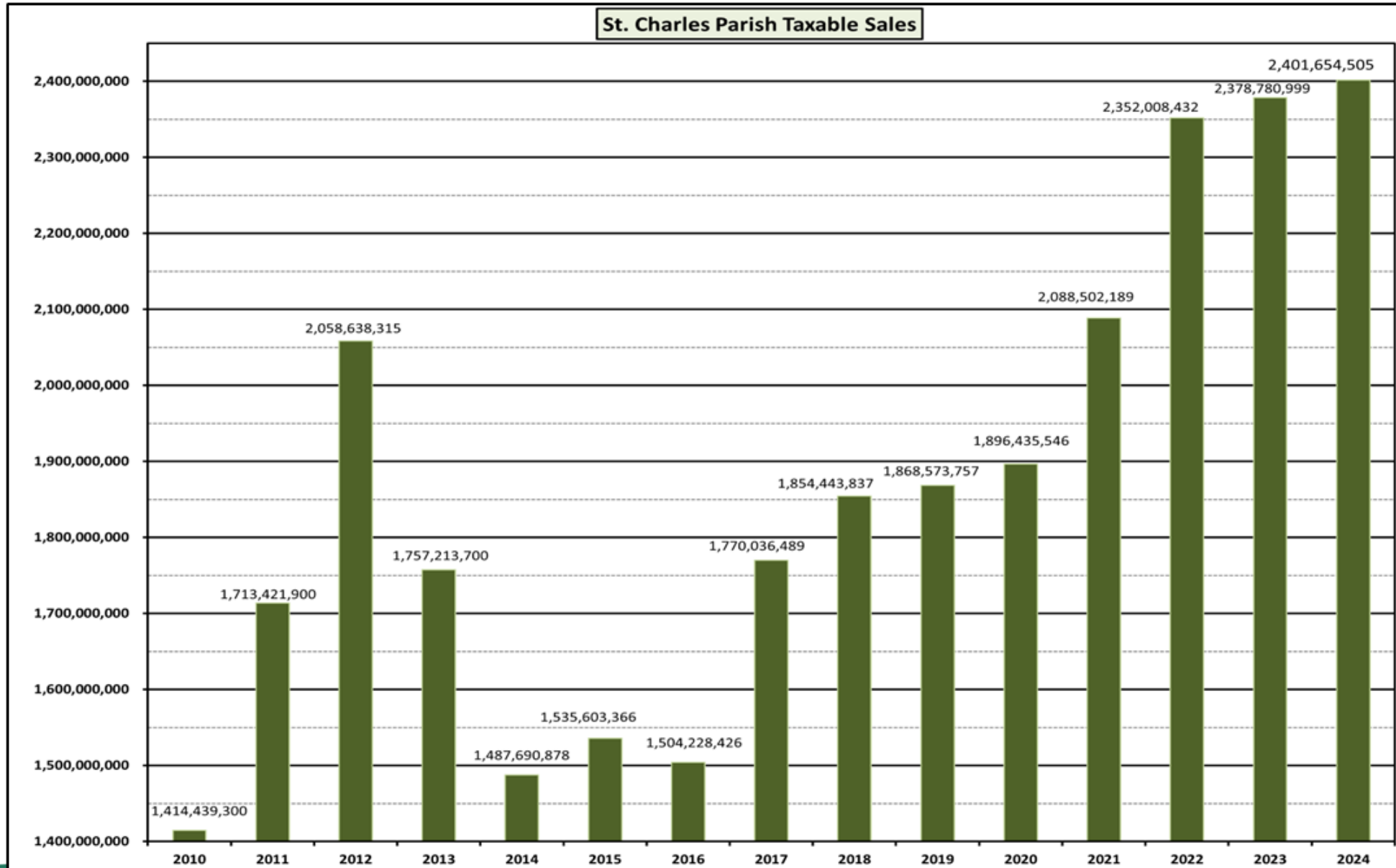


Statewide	4.3 %
Alexandria MSA	4.1 %
Baton Rouge MSA	3.8 %
Hammond MSA	5.0 %
Houma-Thibodaux MSA	3.8 %
Lafayette MSA	4.0 %
Lake Charles MSA	3.9 %
Monroe MSA	4.6 %
New Orleans-Metairie MSA	4.3 %
Shreveport-Bossier City MSA	4.4 %

TIGHT LABOR MARKET



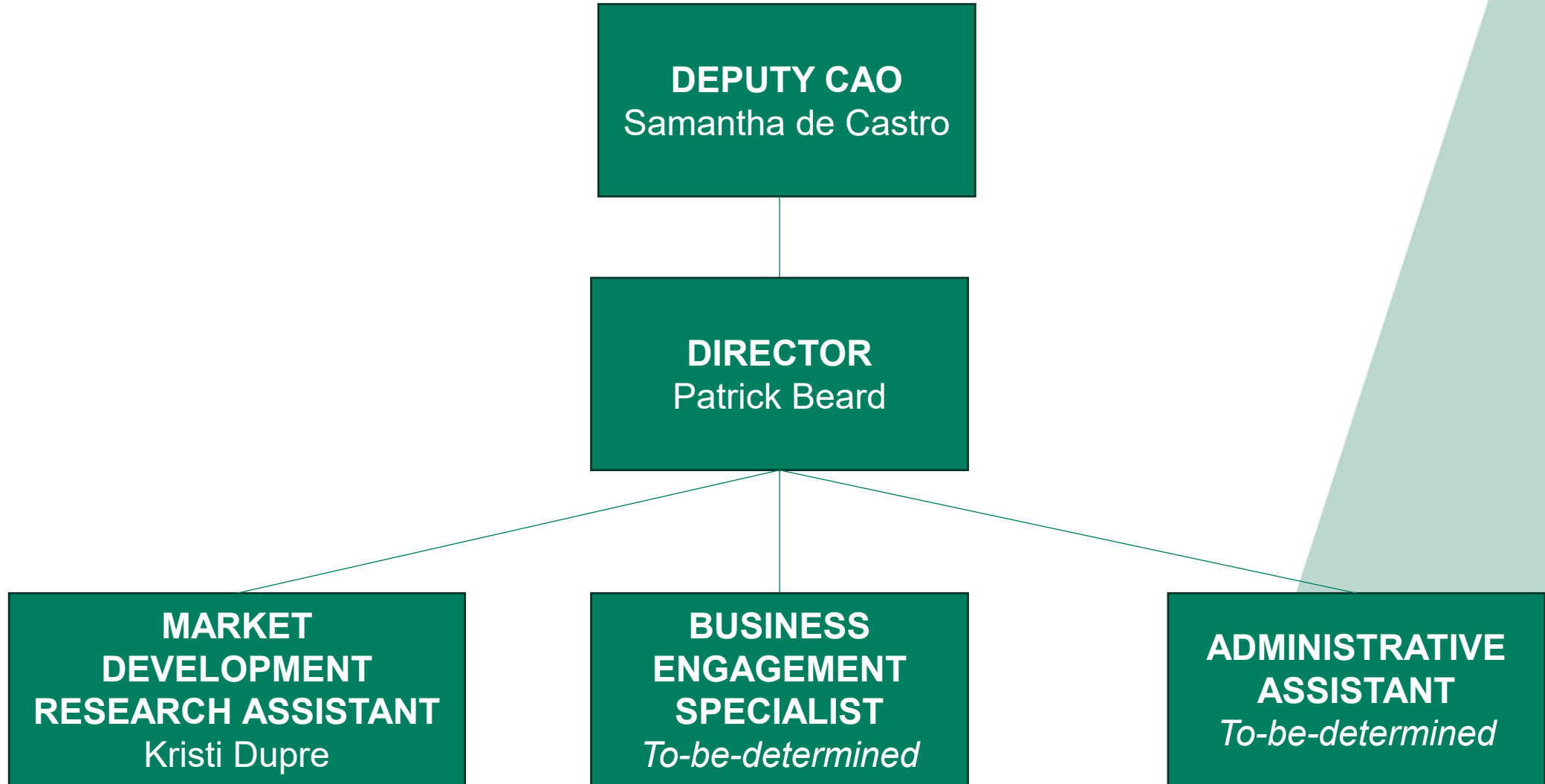
TAXABLE SALES





Departmental Plans 2026

2026 DEPARTMENT CHART



INCREASED SUPPORT OF SMALL AND LOCAL BUSINESSES



ECONOMIC DEVELOPMENT

MEET & GREET

TUESDAY, DECEMBER 9

8:30 - 10 AM

River Parishes
Community College
13145 US-90, Boutte

Come meet Patrick Beard, SCP
Director of Economic
Development, and hear about
the exciting efforts St. Charles
Parish is taking to support and
promote our small and local
businesses.

Let us know you'll be there!
econdev@stcharlesgov.net



STRENGTHEN ALLIED RELATIONSHIPS





Thank you!

