

St. Charles Parish

Public Information Office

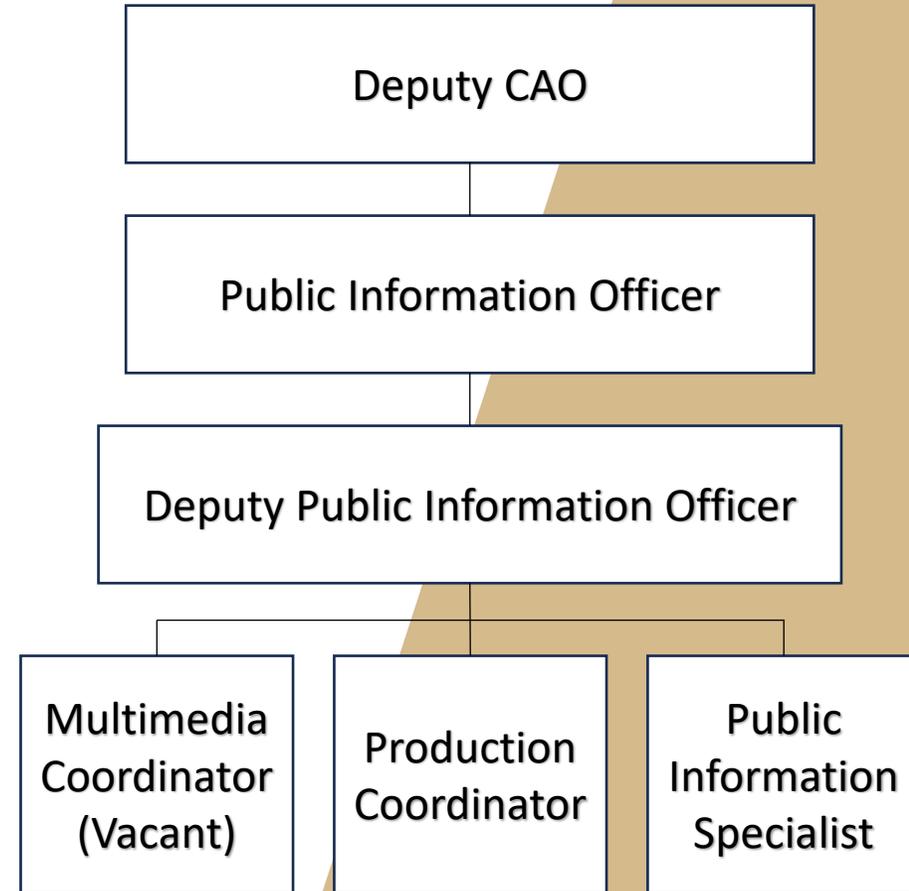
February 9, 2026

Francesca Holt Blanchard
Public Information Officer



Who We Serve and Who We Are

- Residents of St. Charles Parish
- Parish President and Officials
- Parish Departments and Agencies
- Media Partners

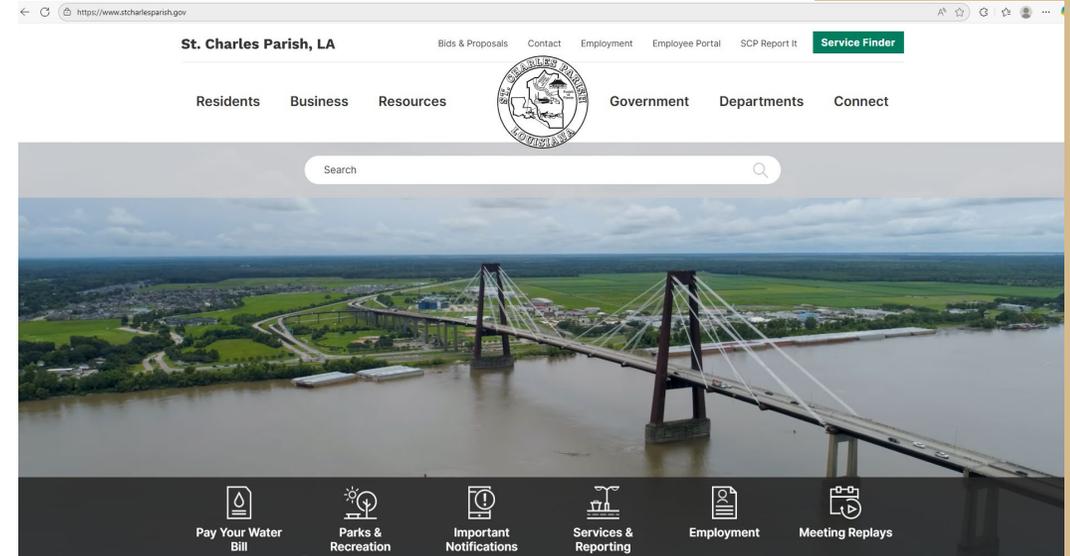


Responsibilities

- Public messaging and announcements
- Crisis and emergency communications
- Media relations and press releases
- Social media management
- Website and digital communications
- Video, photography, and graphic design
- Event coordination and planning

Communications Channels We Manage

- Website
- Social media platforms
- Text alerts through Everbridge (with EOC)
- Press releases and media briefings
- Government access television
 - 109 meetings to stream in 2026
- Print materials (flyers, signs, brochures)



DOWNLOAD SCP-TV TODAY!



Serving Residents

- Clear information about services and projects
- Timely updates on road closures, construction, and events
- Emergency and weather communications
- Explain complex projects in plain language
- Increasing transparency and trust in government



Crisis & Emergency Communications

- Rapid response during emergencies (weather, public safety issues)
- Coordination with departments and emergency officials
- Consistent messaging to reduce confusion and misinformation
- Real-time updates across multiple platforms



St. Charles Parish Published by Alissa Cavaretta · May 31, 2022 ·

St. Charles Parish President Matthew Jewell held a press conference with Sheriff Champagne, Superintendent Ken Oertling and Fireman's Association President Armond Bourque to discuss the upcoming hurricane season, which begins June 1.

Replays are also available at 8 a.m., noon, 4 p.m. and 8 .m. through SCP-TV (Cox Channel 6, U-Verse 99, www.scp-tv.com).

1:29 / 20:06

this hurricane season and not wait until a storm is in the

12 4 comments 28 shares

Like Comment Share

Media Relations

- Point of contact for local, regional, and national media
- Press releases and media advisories
- Interview coordination
- Ensuring accurate reporting on government actions and projects



August 18, 2025
MEDIA ALERT

St. Charles Parish to Break Ground on Two New Pump Stations in Montz

WHAT: St. Charles Parish will hold a groundbreaking ceremony to celebrate the start of construction on the first permanent pump stations in Montz, LA. The two stations are a more than \$32 million investment in drainage and flood protection, with \$10 million of that funding provided by the Louisiana Coastal Protection and Restoration Authority.

WHO: St. Charles Parish President Matthew Jewell, Parish Council Members, and local officials will be available for photo and interview opportunities after the ceremony.

WHEN: Friday, August 22nd, 2025, at 9:30 a.m.

WHERE: Montz Park, 100 Calcagno Street in Montz, with a site visit to the Pump Stations following the ceremony.

WHY: For generations, Montz residents have not had the protection of a permanent pump station. The new pump stations will be integrated into the East Bank West Shore Hurricane Protection Levee System, delivering long-overdue relief to more than 800 homes, 25 industrial facilities, an electrical power plant, a church, and a fire station.

Once both stations are complete, Montz's pumping capacity will increase by 3.5 times compared to its current capacity with the interim hydraulic pump on the Prescott Canal.

For more information about St. Charles Parish, please visit our website at www.stcharlesparish.gov, Cox Channel 6, UVerse Channel 99, or follow us on Facebook and Instagram (@stcharlesgov).

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Media Contact
Francesca Holt Blanchard
Public Information Officer
504-487-1788

Storytelling & Public Awareness

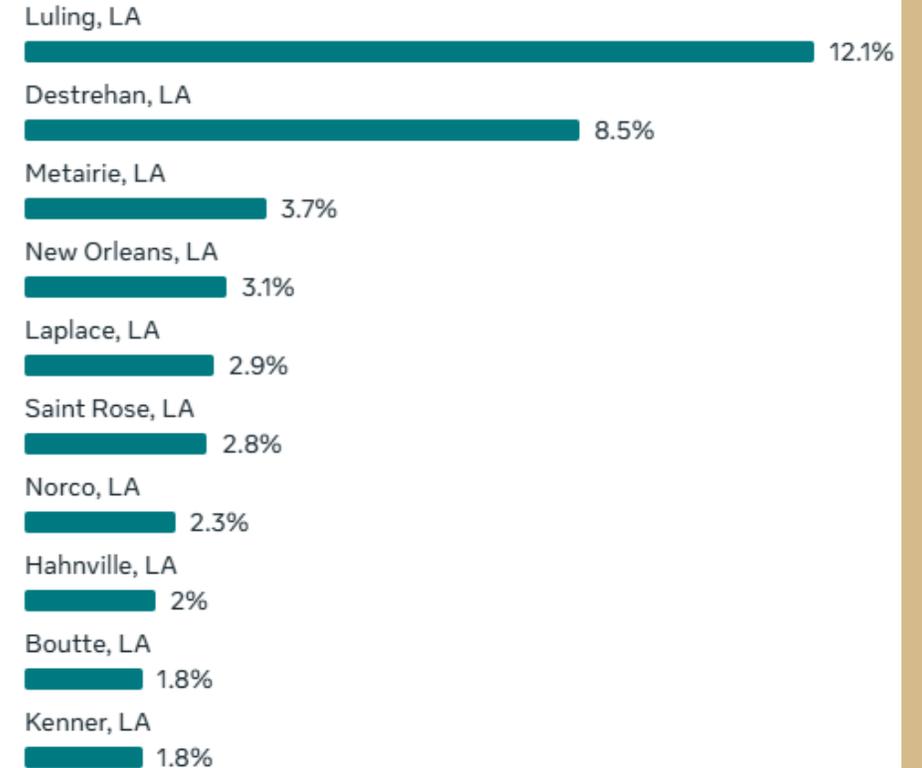
- Highlighting infrastructure projects and improvements
- Sharing behind-the-scenes work of departments
- Educating the public on how government functions
- Sharing information on programs and services



Measuring Impact

- On social media, yearly average of 12.8 Million views and 106.6k interactions across Facebook and Instagram.
- The majority of our social media audience is SCP residents.
- 536 people are signed up for daily road closure emails.
- Over 6,548 are signed up for emergency alerts.

Top cities



Community Impact

- Builds public trust and transparency
- Keeps residents informed and engaged
- Amplifies the work of departments
- Ensures one clear, consistent voice



Key Takeaways

- PIO is a strategic partner, not just a communications team
- Effective communication strengthens government and community relationships

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