



RIVER PARISHES TRANSIT AUTHORITY

2021 ST. CHARLES PARISH
COUNCIL PRESENTATION

DECEMBER 20, 2021

GENERAL OPERATIONS & CAPITAL PROJECTS

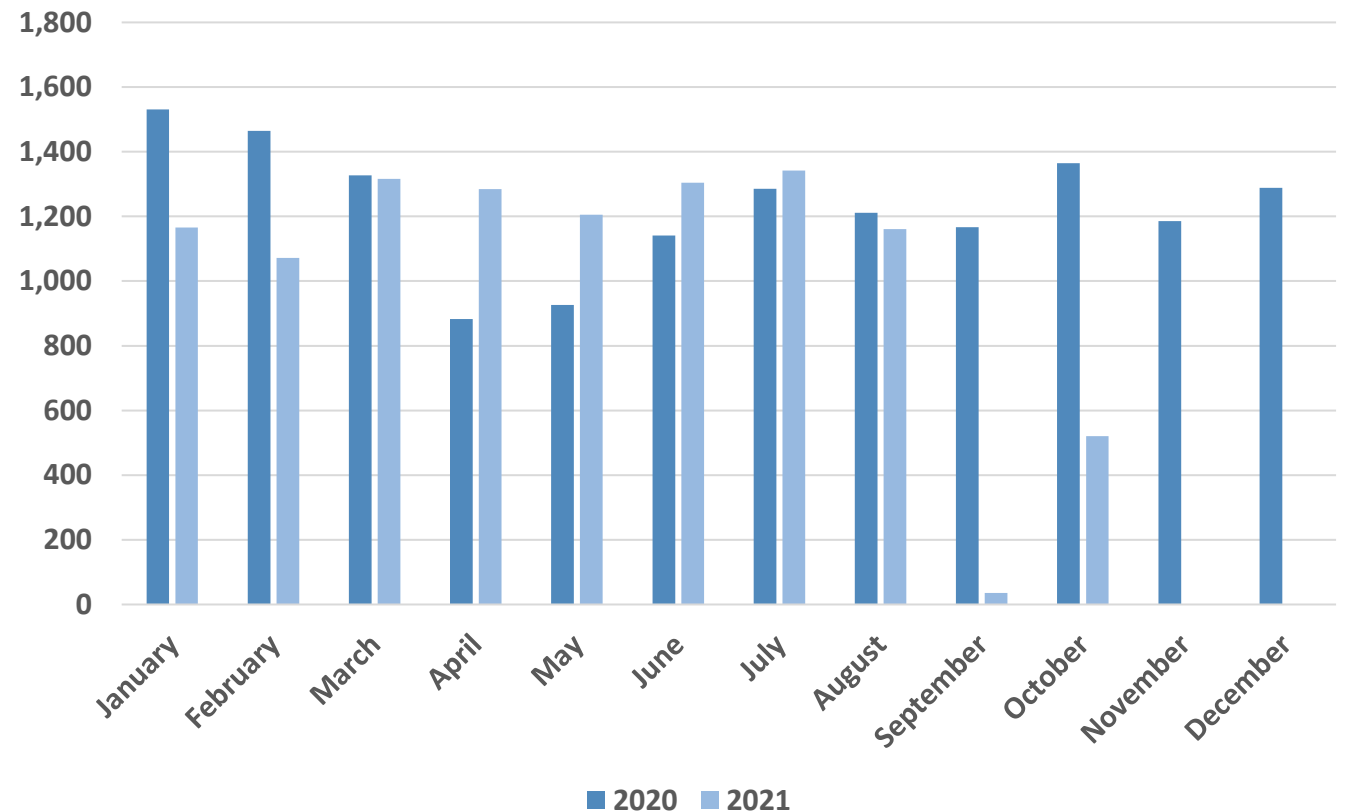
- On-Demand service since February 2009
- Fare: \$2 one-way
- Service Hours: Monday – Friday, 5:00am to 7:30pm and Saturday, 5:30am to 7:30pm
- Connecting Service:
 - St. James Parish Transit, JPT (Jefferson), and RTA (Orleans)
- Purchased two, 10-12 passenger vehicles and one support vehicle, in 2021 equipped with:
 - Security Cameras
 - Wheelchair lifts
 - Bicycle racks

RIDERSHIP

Total Ridership:

- 2020 ridership was 14,775
- 2021 YTD as of October 31st is 10,405
- 3 vehicles in service for a total of 43 hours weekdays
- 2 vehicles in service for a total of 28 hours Saturdays

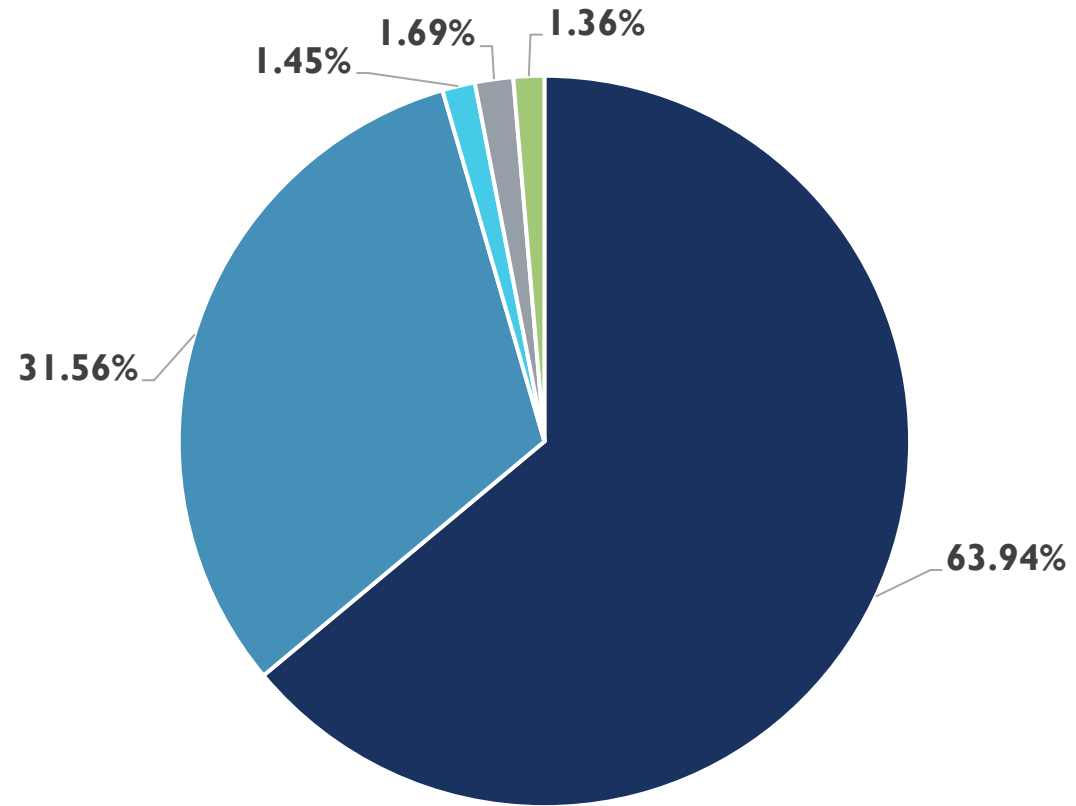
2020 - 2021 Ridership



RIDERSHIP – ST. CHARLES PARISH

- In 2021, an average of 35% of all rides originated and 32% ended in St. Charles Parish.
- The majority were work-related with people going to/from their places of employment.
- The remaining trips were primarily to/from medical appointments (predominantly dialysis).

CLIENTS BY PARISH



■ St. John the Baptist ■ St. Charles ■ St. James ■ Jefferson ■ Out of Service Area

INCREASED SERVICE

The RPTA has increased service twice in response to passenger demand

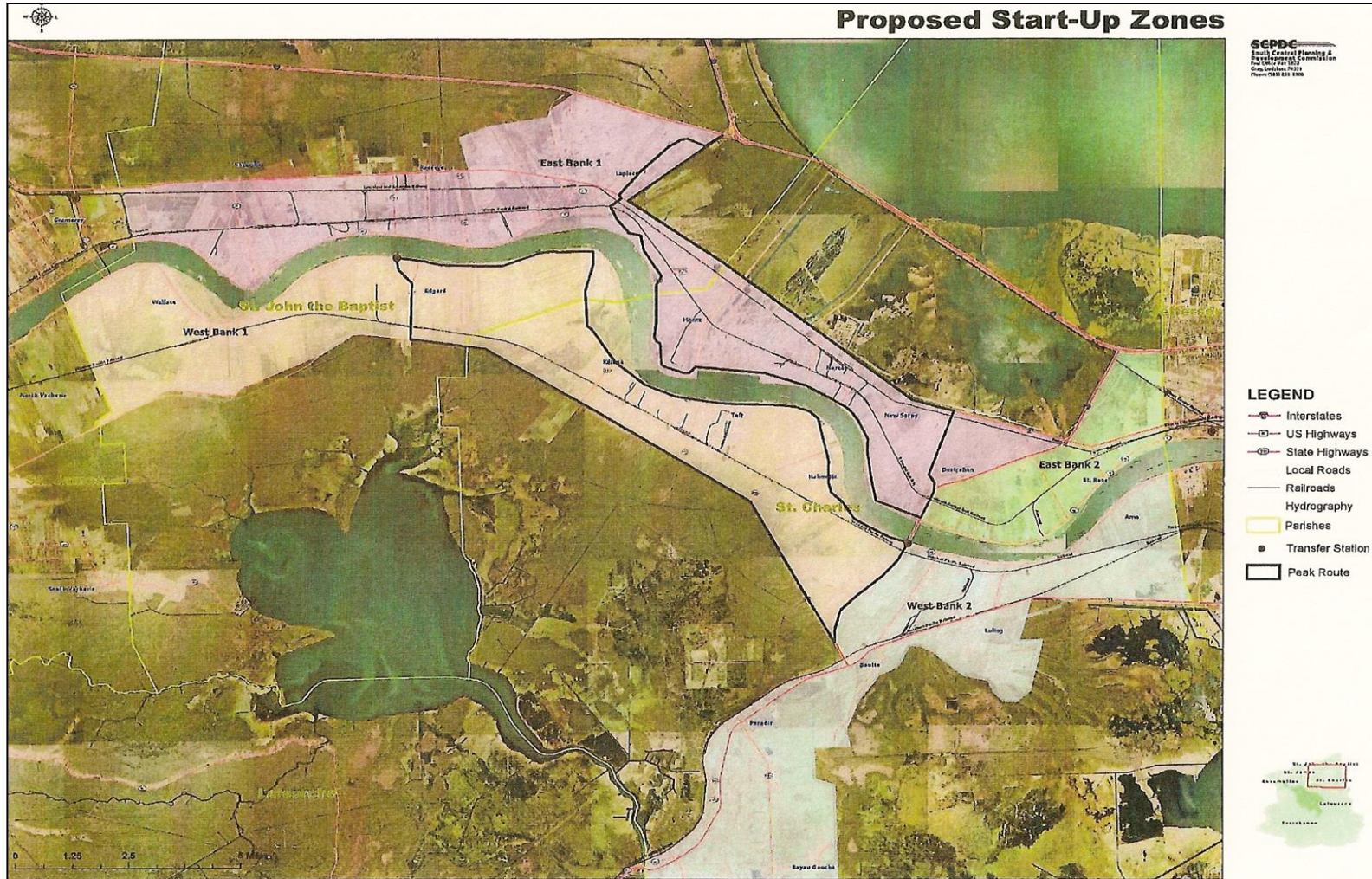
- **Saturday Service:**

- Began February 2014
 - 2 buses in service for a total of 14 hours

- **Weekday Extra Hour of Service:**

- Began March 2017
 - 2 buses in service beginning at 5:00am rather than 5:30am

RPTA SERVICE AREA



FUNDING SOURCES

Grants	Farebox Revenue	Local Match
• Capital Improvements	• 2020 Recovery Rate 2.33%	• Estimated \$325,000 annually
• Preventive Maintenance	• General Funds	• State, St. John & St. Charles
• Operations		• Operations & Capital
• Saturday Urban Service*		
• Weekday & Saturday Rural		

*Limited Weekday Urban Operations Funding

CHALLENGES

Transit systems do not “pay for themselves” with fare revenue.

- Movement from more rural service to more urban areas has greatly reduced our income from the State.
- 2017-2019: 7%-16% of operational expenses were not reimbursed by Federal/State funds.
- Several Federal grants that were once available are no longer being offered by FTA.
- Beginning March 2020, the RPTA has received 100% CARES Act funding from FTA and the State.

A NEW WAY TO RPTA

- In April 2021, the RPTA rolled out a 90-day soft launch of the Cityway's LINK application followed by a hard launch in August.
- LINK is an on-demand service scheduling system that allows passengers the ability to book trips on the RPTA website as well as the app available on Apple and Google Play stores.
- Passenger response has been extremely positive with nearly 79% of all bookings being made through the website or app and average trip ratings of 4.88 stars.
- Moreover, shared booking rates are higher, and mileage and fuel consumption are lower - thereby making the system overall much more efficient and cost-effective.

ORGANIZATION

RPTA Board Members

- St. Charles
 - Corey Fauchoux, Chairman
 - Emile Broussard, III, Vice-Chairman
- St. John
 - Helen Banquer
- St. James
 - Kerry Bourgeois
 - Shanitra Jasmin
- At-Large
 - Vacant

Contracted Agencies

- Transdev – Operations & Grant Management
- Solutient – Accounting & Oversight



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